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Published by The National Campaign to Stop Red Light Running



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Volume Six, No.8

October 2007

This issue highlights National Stop on Red Week activities in Florida, Dallas and Los Angeles; a legislative update; and our upcoming symposium in Ft. Lauderdale.

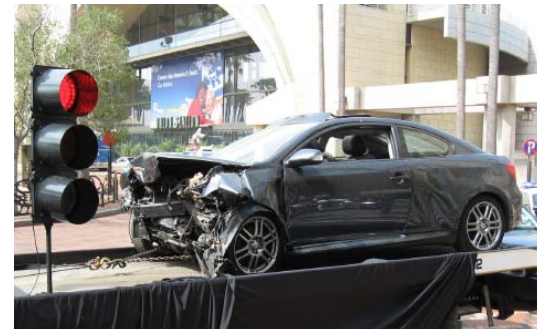
National Stop on Red Week

Communities Go All Out to Deliver Safety Message

National Stop on Red Week was the impetus for proclamations, press conferences, posters, public service announcements and more. Communities across the country put lots of thought and energy into calling attention to the dangers of running red lights. Here are some of the highlights from that Aug. 5–11 week.

Los Angeles

City, county and state officials came out in full force to an early August press event commemorating Los Angeles's "Think ahead. Stop on red" traffic safety program, which was held at MTA headquarters.



Included were members of the California Department of

Transportation and highway patrol, the Metro board, and the city's transportation, police and sheriff's departments.

With a wrecked Toyota Turbo coupe and traffic signal in the background, Toni Adams and her teenage son Nick Adams were among the many speakers to address

(continued on page 2)



Copies of the poster above were distributed to all DMVs in the county. The state highway patrol planned to distribute them to every high school.

Calling all Campaign Supporters! Sign up now!
The National Campaign is holding a one-day symposium in Ft. Lauderdale on October 12th, entitled "**Focus on Safety: a practical look at automated traffic enforcement.**"
See page 4.

www.stopedlightrunning.com

Los Angeles *(continued from page 1)*

the gathering. Toni described the death of Nick's twin brother, Brent, who was hit by a red-light runner while crossing an intersection when he was eight years old.

Ms. Adams said the driver was flustered from running an hour late for work.

More recent collisions also weighed heavily on the crowd. National Stop on Red Week came on the heels of two terrible red light running collisions in LA. Just one week before, a Metro bus driver was killed when a motorist ran a red light and struck his bus. A few days later, another vehicle ran a red light and hit an Orange Line bus, causing injuries to the bus driver, motorist, and several passengers.

Los Angeles City Council Member Wendy Greuel said that in the City of Los Angeles alone, there were 50,623 traffic collisions in 2006, including 3,290 red light traffic collisions.

Los Angeles County Board of Supervisors. During its Aug. 14 meeting, the Los Angeles County Board of Supervisors issued a proclamation honoring the California Highway Patrol for its efforts to reduce traffic accidents through the radar speed trailer program and its participation in National Stop on Red Week. Highway patrol Capt. Stephen Webb told the supervisors that in 2006 more than 7,000 collisions in Los Angeles County were due to red light runners. He said his department issued more than 8,000 citations for red light running.



A bucket of antenna balls and bumper stickers were among the give-aways at the Dallas event.

Dallas: releases survey results and bilingual radio & TV spots

During National Stop on Red Week Dallas officials released SafeLight-Dallas Stops on Red! program survey results and launched bilingual radio and TV spots educating Americans about the dangers of running red lights.

The TV and radio spots feature Mayor Tom Leppert, Mayor Pro Tem Dr. Elba Garcia and NASCAR Driver David Starr.

In the newly released SafeLight poll, 91 percent of those surveyed said they support the Dallas Stops on Red! Program, with 88 percent of those surveyed saying they are aware of the program.



August 1st news conference at Dallas City Hall. From left to right: Dallas Police Chief David Kunkle; Councilmember Angela Hunt; Councilmember Scheffie Kadane; Dr. Paul Pepe, City of Dallas Director of Medical Emergency Services; and Mayor Tom Leppert.



The SafeLight – Dallas Stops on Red! program has 60 cameras installed at targeted intersections throughout the city.

Preliminary results show the city has issued over 161,108 citations since the first 12 cameras were activated in January. The program's overall goal is to decrease red light crashes by 25 percent.

Funding traffic safety projects. The Dallas Public Works and Transportation Department recently bought a trailer to install reflective traffic buttons on city streets. These buttons reflect light from vehicle headlights to help guide drivers at night and also improve driving during heavy rain and icy road conditions. Funding for the crew, two trucks, trailer and laser guidance system were purchased with revenues from the red light camera program.

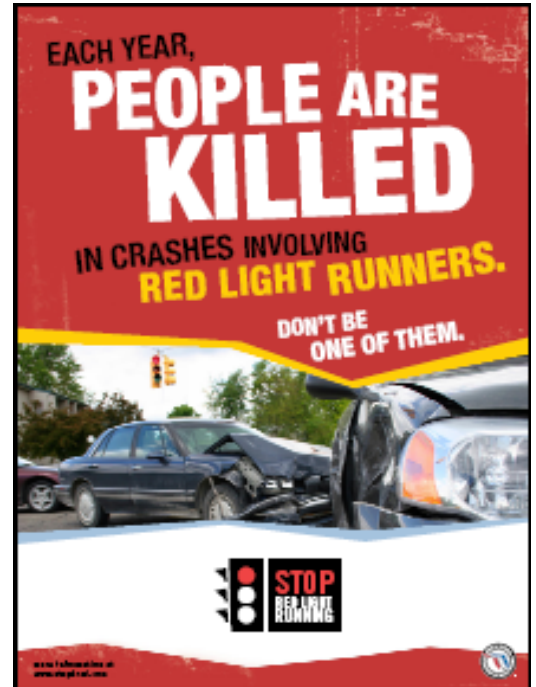
Florida DOT takes lead in fighting red light running

More than 200 community law enforcement departments and highway patrol units issued over 12,300 red light running tickets during Florida's Stop Red Light Running Enforcement Wave, which was in effect Aug. 4–11. The Florida Department of Transportation took the lead in the safety campaign, enlisting communities to participate and report the number of citations issued.

“Unfortunately, Florida ranks near the top of the list of states for intersection crashes, and a third of those are caused by running red lights,” Randall Smith, Traffic Safety Administrator for the FDOT, said in a press release. “There are all kinds of excuses, such as ‘the light was still yellow’ or ‘I couldn’t stop the car in time.’ But there is no excuse for running a red light.”

The Florida DOT distributed press releases to police departments across the state and provided an anti-red light running radio public service announcement.

Last year, Florida law enforcement officers wrote 300,000 tickets to motorists for running red lights. After two convictions in 12 months, violators must attend driver improvement school. Law enforcement efforts emphasize enforcing complete stops before turning right on red and increased speed enforcement at intersections.



I STOP ON RED

www.stopredlightrunning.com

We have produced a limited number of the bumper sticker shown above that are available at no cost. To order, send your name, address and how many bumper stickers you want via email to: info@stopredlightrunning.com, or call us at 202-828-9100.



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Save the Date!

Focus On Safety Symposium: A Practical Look at Automated Traffic Enforcement Friday, October 12th, 2007 Ft. Lauderdale, Florida

Join our one-day symposium for an overview of traffic safety applications of photo enforcement, including work zone and speed enforcement. Three panels detail how successful photo enforcement programs are created, what makes them successful, and how that success can be replicated. The day concludes with a fourth panel discussion on the State of Florida and prospects for new enabling legislation. All participants will receive our new *Focus on Safety* guide.

Who Should Attend? State or local officials, traffic engineers, safety or risk managers, public information officers, law enforcement officials, or concerned citizens. This symposium will provide vital information about the current state of automated traffic enforcement. **There is no charge for participation in this symposium, but you do need to reserve a space.**

The Focus on Safety symposium is being presented in conjunction with the 2007 National Convention of the American Road and Transportation Builders Association (ARTBA) and the Intertraffic North America (INA), the world's largest and most influential trade show for the transportation infrastructure, traffic management and safety and parking industries. Those who register and attend will have the opportunity to participate in the conference sessions and attend the trade show exhibits at Intertraffic North America.

To register to attend the symposium, please call us at 202-828-9100 or visit the campaign website at www.stopredlightrunning.com; to reserve a hotel room, www.northamerica.intertraffic.com.

DETAILS:

Time: 8:00 am to 4:00 pm
Location: Greater Ft. Lauderdale/Broward County
Convention Center
Room 316 (<http://www.ftlauderdalecc.com/>)

Legislative Update — October 2007

If there is legislation pending in your state that is not listed here, please contact the Campaign at (202)828-9100 or info@stopredlightrunning.com.

RED LIGHT RUNNING SAFETY CAMERAS

New York: A 06669 (Hoyt) would authorize the City of Buffalo to implement photo enforcement at intersections and highway-railroad crossings. The bill was introduced and referred to the transportation committee 3/16/07.

North Carolina: SB 1359 (Allran, Goodall) allows motorcyclists to go through a red light if: the intersection signal is controlled by an inductive loop sensor that fails to detect the motorcycle and activate the traffic signal; the motorcyclist comes to a complete stop and waits at least three minutes; and there are no other vehicles or pedestrians approaching. The bill was signed by the governor 7/23/07 and goes into effect Dec. 1, 2007.

Texas: SB 1119 (Carona) gives cities the legislative authority to operate red light camera programs but prohibits contracts that base vendor compensation on the number of citations issued. Fines would be capped at \$75. After covering costs associated with running the program, half the money derived from the program will go directed to trauma care. Cities using red light cameras have two years to prove they promote safety or remove them. Prior to camera installation, cities must study intersection traffic volume, collision history, and frequency of red light violations. Signed by the governor June 15 and was effective Sept. 1.

HB 1052 (Callegari) requires that cities with red light camera programs post warning signs at least 100 feet from the intersections where red light cameras are in use. Approved by the Senate and the House and signed by the governor June 15. Law went into effect Sept. 1.

Ohio: HB 30 (McGregor) would require any community using red light or speed limit enforcement cameras to post signs at every community entry point. Introduced on 2/20/07. Referred to the House Committee on Infrastructure, Homeland Security and Veterans Affairs. Approved by the House 6/27/07 and introduced in the Senate 7/2/07.

Oregon: HB 2508 (sponsored by the Committee on Judiciary by request of Oregon Association Chiefs of Police) would lift current restrictions that allow only Newburg and cities with populations of more than 30,000 to install and operate the cameras. The bill would allow cities of any size to use the cameras. Signed by the governor 6/26/07. Law goes into effect Jan. 1, 2008.

New Jersey: SB 2123 (Coniglio), introduced in July 2006, was reported out of the Senate Transportation Committee without recommendation March 5, 2007. The bill would establish an 18-month pilot program to test the effectiveness of red light cameras. It limits the pilot program to no more than two municipalities and gives the Commissioner of Transportation the authority to choose the municipalities and the intersections.

Wisconsin: Rep. Josh Zepnick introduced a bill in October 2007 (*no bill number at the time of publication*) that would enable cities, towns and villages to implement their own red light camera programs.

SPEEDING SAFETY CAMERAS

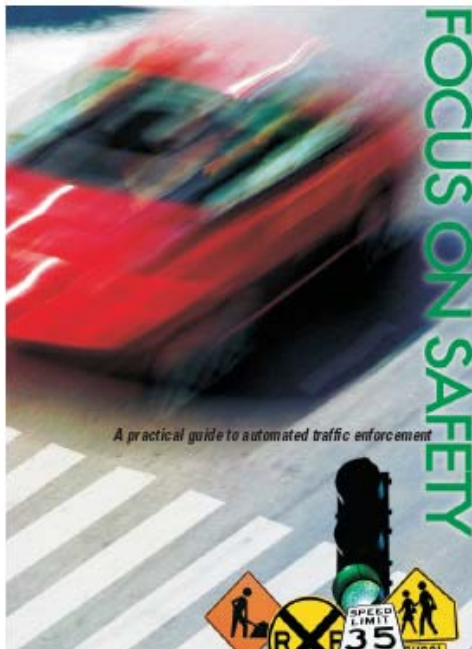
Oregon: HB 2466 (Lim) allows photo speed enforcement in work zones and in Milwaukie, Oregon City and Gladstone. Signed by the governor 6/26/07; goes into effect Jan. 1, 2008.

Texas: HB 922 (Truitt) prohibits cities from using photo speed enforcement. Passed by the House 5/2/07. Passed by the Senate 5/21/07. Signed by the governor 6/15/07.

FOCUS ON SAFETY

A practical guide to automated traffic enforcement

Focus on Safety: A practical guide to automated traffic enforcement, is a new, comprehensive guide for



communities using or interested in using automated photo enforcement. It offers a comprehensive resource to help state legislators and local policymakers, law enforcement

officers, highway safety advocates and community groups design, operate, and support effective photo enforcement programs.

The guide is available from the Campaign for \$9 a copy, or it can be downloaded in PDF format from the Campaign website at www.stopredlightrunning.com.

Also available on the website is the complete bibliography used in researching the guide.

NOTABLE QUOTES

“Throughout Apopka, at all the intersections, at all the traffic lights, people are starting to stop, slow down for yellow,” said Kim Walsh, with the Apopka Police Department. “We have discussed it among ourselves as officers that we are seeing so many more people beginning to prepare to stop for a red instead of accelerating toward a red.”

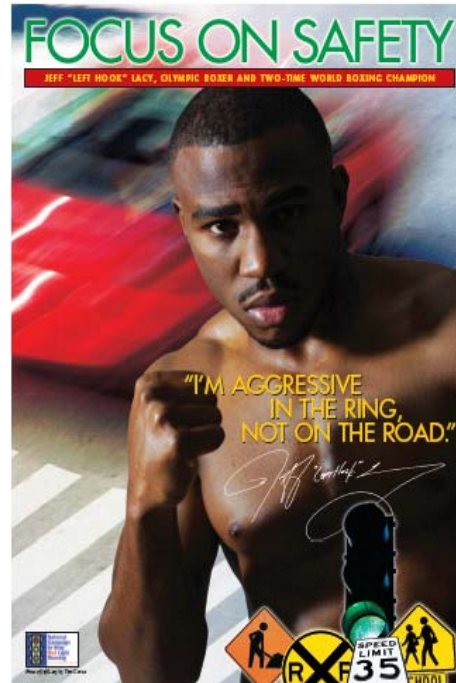
from a Sept. 16, 2007 news report on WESH 2 News, Orlando, FL. Apopka launched a red light camera program in August.

FOCUS ON SAFETY POSTER

featuring Jeff "Left Hook" Lacy

"I'm aggressive in the ring, not on the road."

Jeff "Left Hook" Lacy, a native of St. Petersburg, Florida, was a member of the 2000 U.S. Olympic boxing team, won the IBF Super Middleweight Title in 2004 and the IBO version of the title in 2005.



Limited quantities of Lacy's poster are available.

Also available are posters from past years that feature professional baseball players.

To request a poster, please contact the Campaign at 202-828-9100 or by email at info@stopredlightrunning.com.

Please include your name, email, mailing address and how many you would like. The posters are free, but we ask that those requesting posters pay the shipping charges.