

# Stop! RED Light Running Coalition

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# STOP! Red Light Running

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- Coalition began March 2006
- Mission:
  - To educate the public on the perils of red light running and reduce the number of severe injuries and fatalities that result from red light running crashes.

# Locally...

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- Florida ranks 4<sup>th</sup> in the country for red light running related fatalities.
- In Florida, Red Light Running accounts for *at least* **100 fatalities** and more than **6,300 injuries** every year.
- In 2006, *at least* **458 crashes** resulted from red light running in Orlando.

# Photo Enforcement Test Sites

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- 5 intersections in 4 counties
  - Orlando, FL
  - Manatee, FL
  - Sarasota, FL
  - Melbourne, FL

# Orlando's Test Camera...

(Dec 2005 – Aug 2006)

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- Intersection of Hiawassee/Raleigh –
  - City right-of-way
  - One direction - Southbound
  - Tremendous public support – **NO complaints or negative comments**
    - 1000's of warning letters
    - Extensive media coverage
    - Public Surveys
  - Supported by local media



# Our standards...

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- CONSERVATIVE!
  - .02 seconds into red phase
  - All four tires across stop bar
  - $\geq 20$  mph thru intersection
  - Subject to officer review

# Orlando's Results...

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- Violations (potential crashes) decreased by 43%
- ALL crashes decreased by more than 50%
- Average speed of violator = 45mph+
- "Halo effect" with reduction of crashes at other signals in the immediate area



# Effective & Efficient!



## Red Light Camera

- One location
- **9 months**
- 24 hrs/day
- **7,549 violations captured**
- 2,946 warning letters sent

-vs-

## RLR Enforcement by OPD Motors

- Citywide/20 officers
- **12 months**
- 768 unit hrs
- **7,547 violations observed**
- 6,388 citations issued
- Court time for officers

# Coalition Momentum

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- Gaining Rapid Support
  - 200 Proclamations by government entities, organizations, & businesses
  - More than 800 proclamations by individuals
- Favorable Media Support!
  - Orlando Sentinel
  - St. Pete Times
  - Tampa Tribune
  - Miami Herald
  - Manatee Herald Tribune
  - Bradenton Today

# Continuing Efforts

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- Public Polls
- Publicist
- Salt Lake Production RLR Video
- Second symposium
- Multiple Press Conferences
  - National Stop On Red Week

# Legislative Status

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- Governor Crist Support
  - Orlando Sentinel
- Attorney General McCollum
- Meeting with Sen. Cary Baker
  - Workshop & Agenda in Spring
- **Education, Education, Education!**

# We Need Support...

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- 61 House Representatives
  - Unanimously passed Economics Committee last spring
  - Already have more than 20 co-sponsors!
- 21 Senators

# Florida Photo Enforcement

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- Active or Pending Ordinance
  - Gulf Breeze
  - Apopka
  - Orlando
  - Jacksonville
- Considering Local Ordinance
  - Collier County
  - North Port
  - Pembroke Pines
- Interest from South Miami Beach, Gainesville