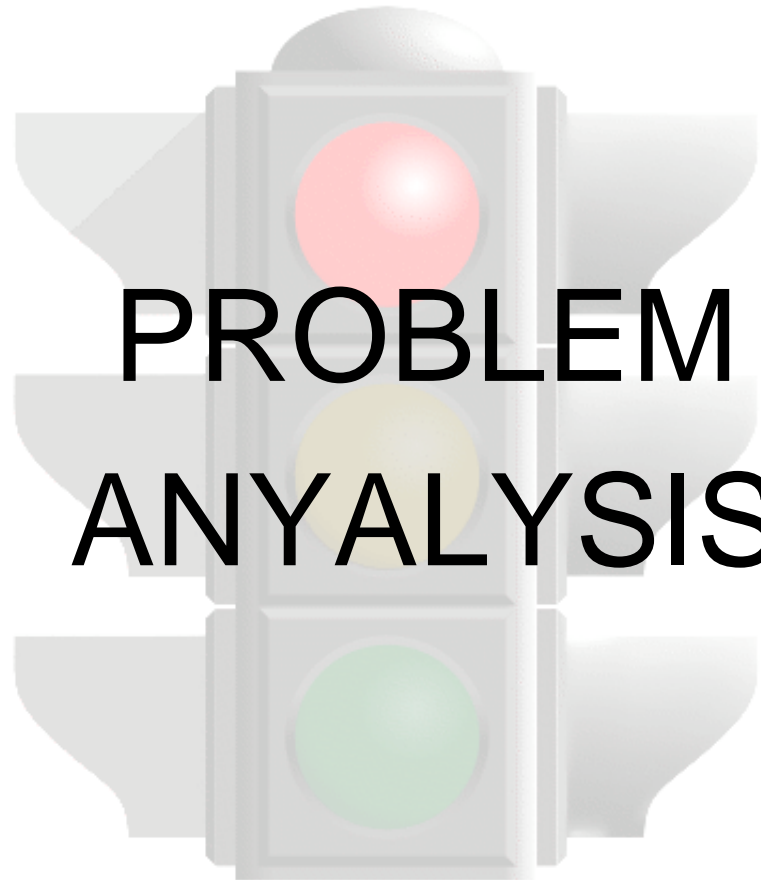


City of Apopka  
Traffic Light Safety Program



- **30+ Square Miles**
- **2nd largest city in Orange County**
- **40K+ Residents**
- **Over 5K New homes approved for construction**
- **Several commercial projects are underway**
- **Thoroughfare traffic with a daily traffic count of 48K trips**



**PROBLEM  
ANYALYSIS**

Identified a significant increase in red light running violations through;

Citizen Complaints

Officer Observation



# Implemented traffic enforcement strategies by;

Issuing Written Warning / Courtesy  
Notice

(non-punitive)

Public Education through the Media

Uniform Traffic Citation

(monetary fine & points on driver's license)

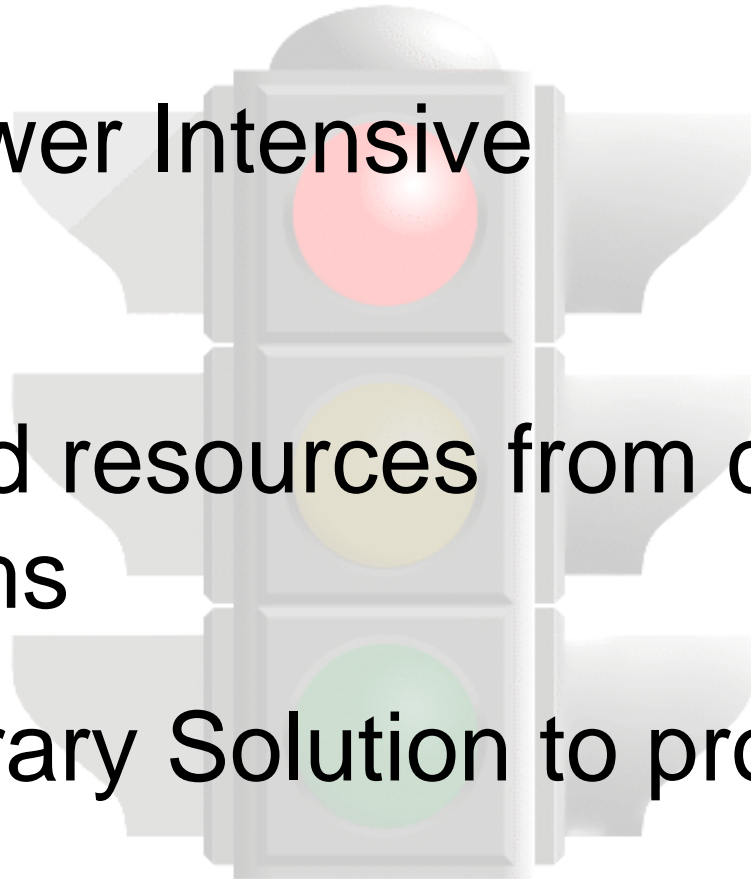
# Traffic Enforcement Strategies

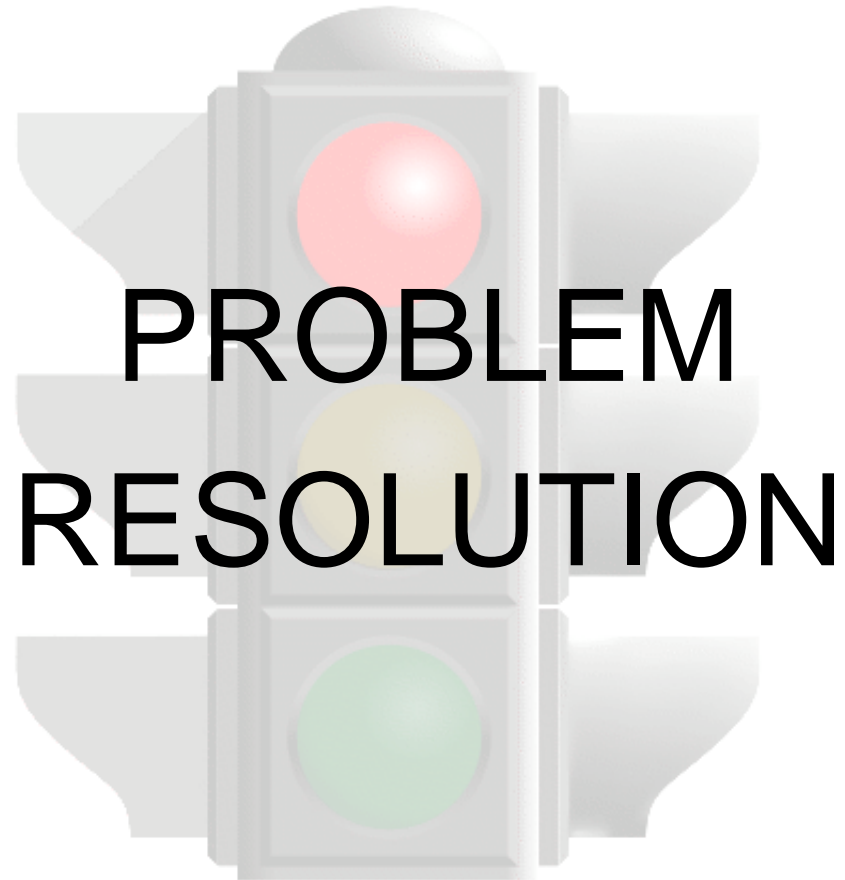
Manpower Intensive

Costly

Diverted resources from crime problems

Temporary Solution to problem





**PROBLEM  
RESOLUTION**

# Automated Red Light Camera Systems

The department felt that an automated red light camera system would aid in the reduction of red light running violations.

Redirect officers back to patrol problem areas.

# City Ordinance

Support from City Leaders

Support from Public

April 5, 2006 the City of Apopka adopted City Ordinance No: 1813

“The City of Apopka Traffic Light Safety Act”.



New ordinance paved the way to  
research red light camera systems

Sent RFP's to automated red light  
enforcement system manufacturers

# Selection Process

The department reviewed three proposals and awarded a contract to American Traffic Solutions, Inc.

## Installed Two Systems

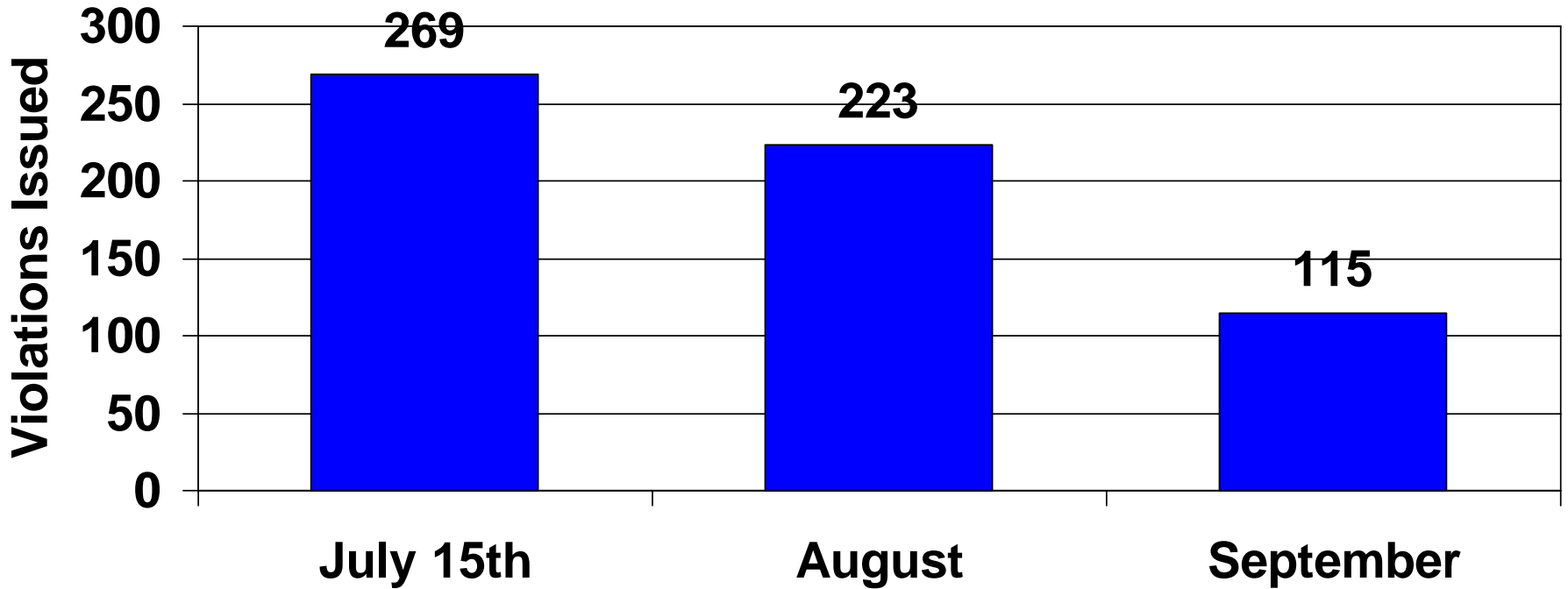
- S/B Park Av & Main St
- N/B Sheeler Rd & US Hwy 441



N/B Sheeler Rd @ Orange Blossom Tr

# Municipal Violations Issued

■ Sheeler Rd



# Current Planned Expansion

- N/B Park Av @ Main St
- S/B Sheeler Rd @ US Hwy 441

# Future Expansion

US Hwy 441 @ Toll SR429

**Apopka's Worst Intersection for  
Traffic Crashes & Red Light Running**

Opposition from FDOT to install  
Automated Red Light Camera Systems

# Questions?

## Contact Information

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